

Building, Developing, and Sustaining Innovation in Organizations

Poster Presentation Virtual meeting

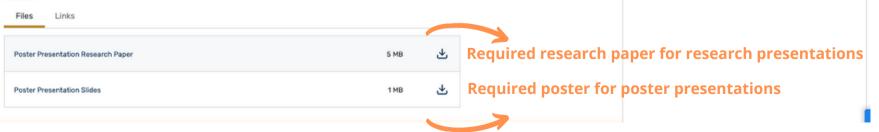
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Description

A manufacturer sought breakthrough product innovation, but was impeded by older Supply Chain processes. A meeting that used a mock business article and a descriptive mural helped bring business leaders to consensus about operational improvements. A cross-functional team from Manufacturing, Engineering, Product Development, Procurement, Operational Excellence, and Organization Development, assisted by a graphic recorder and an editor, created a mural of an optimized supply chain. This image influenced Supply Chain leaders to approve operational improvements amounting to millions of dollars. The poster will describe a disciplined process that uses color, design and large canvases to visualize and strengthen ideas. You'll see how to make assumptions and ideas visible and how that can help advance profitable actions. This session shows the significant influence that OD and strategic HR professionals can have on business strategy by using standard tools and values of the profession.

Content



of our experts to talk through any questions. C Join Virtual Meeting Room Kimberley Drews Author Your own Zoom room. Poster presenters will use this during the poster session. Enter the room and wait for people to

hop in to talk to you.

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Optional video or images

