



## Building, Developing, and Sustaining Innovation in Organizations

Poster Presentation

Virtual meeting

Optional graphic of your choice.  
This is the default.



Optional video or images

### Description

A manufacturer sought breakthrough product innovation, but was impeded by older Supply Chain processes. A meeting that used a mock business article and a descriptive mural helped bring business leaders to consensus about operational improvements. A cross-functional team from Manufacturing, Engineering, Product Development, Procurement, Operational Excellence, and Organization Development, assisted by a graphic recorder and an editor, created a mural of an optimized supply chain. This image influenced Supply Chain leaders to approve operational improvements amounting to millions of dollars. The poster will describe a disciplined process that uses color, design and large canvases to visualize and strengthen ideas. You'll see how to make assumptions and ideas visible and how that can help advance profitable actions. This session shows the significant influence that OD and strategic HR professionals can have on business strategy by using standard tools and values of the profession.

Required description

### Content

Files Links

Poster Presentation Research Paper	5 MB	
Poster Presentation Slides	1 MB	

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Kimberley Drews  
Author

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