# UTeach

## STEM Educators Virtual Conference June 22–23, 2021

*Equity, Diversity, and Inclusion in STEM Education* Co-Presented by the National Math + Science Initiative

### Sponsorship and Exhibitor Opportunities

Reach hundreds of innovative educators.



# What is the UTeach STEM Educators Conference?

UTeach is a community of teacher preparation and K–12 educators working to build and inspire STEM education leaders across the country.

The 2021 virtual conference brings this passionate community together for rich professional learning. This year, our focus is Equity, Diversity, and Inclusion in STEM Education.

Our audience includes more than 600 attendees comprising faculty from 46 UTeach university partner programs, alumni from our network of 6,063 UTeach graduates, and K–12 teachers passionate about inquiry-based STEM learning.

#### Why support UTeach?

The United States needs at least 1 million more STEM professionals over the next decade.

#### UTeach is part of the solution.

UTeach prepares teachers who stay in teaching longer, improve student performance in math and science, and influence students to enter STEM fields.

#### UTeach is a smart investment.

Nationally, UTeach programs will produce more than 8,000 high-quality STEM teachers by 2023.

# **Sponsorship Opportunities**

#### Presenting Sponsor (above \$30,000)

Presenting sponsors receive all benefits available to other sponsorship levels plus inclusion in all communications and promotions. They will be prominently featured on the registration website and virtual conference platform and will be recognized or included in the opening session.

#### Premium Sponsor (\$10,000 to \$30,000)

**\$30,000** Sponsor the conference swag items and mailing for participants

**\$20,000** Sponsor the participation of K–12 educators **\$10,000** Sponsor the conference keynote speaker

Premium sponsors receive all benefits available to Supporting sponsors, plus special recognition for a sponsored item or event.

#### Supporting Sponsor (\$2,500 to \$9,999)

- \$7,500 Sponsor the virtual exhibit hall
- **\$5,000** Sponsor the research lightning talks or networking communications channel
- **\$2,500** Support a workshop or session

Supporting sponsors will receive complimentary conference registrations, the opportunity to host an educational session and/or a virtual exhibit space, special recognition in the sponsored virtual space or event, and recognition in the conference materials.

#### UTeach Donor (under \$2,500)

Donors receive complimentary conference registration and recognition in the conference materials.

Contact us for custom opportunities. conference@uteach.utexas.edu

# **Exhibitor Opportunities**

Exhibitors will receive recognition in the conference materials, a virtual exhibit space, live engagement opportunities, and the ability to make appointments with individuals or groups. USEA member exhibitors will receive a list of attendees after the conference.

#### **USEA member rates**

Nonprofit: \$350 For profit: \$550

#### **USEA non-member rates**

Nonprofit: \$500 For profit: \$800

Join the UTeach STEM Educators Association and receive member exhibitor rates, along with other worthwhile benefits. Annual USEA dues are \$500 for nonprofit organizations and \$1,500 for for-profit companies. **usea.uteach.utexas.edu/join** 



#### What is UTeach?

UTeach is a nationally recognized program that prepares science, technology, engineering, and mathematics (STEM) majors to become teachers. Forty-six universities in 22 states and the District of Columbia are transforming the preparation of secondary STEM teachers through UTeach.

# What is the UTeach STEM Educators Association?

The UTeach STEM Educators Association works to advance STEM literacy for all students. The association unites all 46 UTeach teacher preparation programs, 6,000+ UTeach alumni, and K–12 district affiliate members and other organizations.



#### Past Conference Sponsors

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National Instruments

The National Math and Science Initiative

The Texas Tribune

Tokyo Electron Ltd.

Please visit our website for conference sponsor/exhibitor registration: **institute.uteach.utexas.edu/conference**. If you have questions, please contact **conference@uteach.utexas.edu**.